

HELLO, EVENT HOST!

Thank you for choosing to run *Disney Lorcana* TCG programs and events! Weekly play returns with this Organized Play kit. Your kit for *Wilds Unknown* includes support for 12 weeks of in-store play activities.

In this document you will find the following topics:

- ◆ Buy-A-Box Promotion
- ◆ Organized Play Prerelease Events
- ◆ Weekly Play
- ◆ Lore Counters
- ◆ Stickers
- ◆ *Disney Lorcana* Ink Pins

BUY-A-BOX PROMOTION

To help promote full box sales in your store, we've included 30 **Dash Parr – Lava Runner** promo cards. Provide these for free to customers purchasing a full booster display box of *Wilds Unknown* in your store while supplies last.

Please use the following guidelines:

- ◆ Buy-A-Box promo cards cannot be distributed to customers prior to on-sale date of Friday, May 8 2026.
- ◆ Buy-A-Box promo cards are provided only to customers that pick up their booster box in-store.
- ◆ At your discretion, you may limit the number of Buy-a-Box promo cards a customer can receive.

ORGANIZED PLAY PRERELEASE EVENT

Kick off the *Wilds Unknown* season the right way with Prerelease events. While the OP kit no longer contains the promo cards for these events they are now included directly in the Prerelease packs purchased from your distributor for these events. Prerelease events should be run using either the Pack Rush or Sealed Deck format. Sealed Deck events are great for a longer and more structured tournament event. Pack Rush is ideal for shorter, rapid events and to allow for a more flexible play experience. Players may include their promos in their deck but should make check that their opponent is also using their promo if playing Pack Rush to ensure fairness. Below are best practices for running these events:

PACK RUSH

- ◆ Players will play 2 rounds of Pack Rush, best of 1 using *Wilds Unknown* boosters packs. Pack Rush rules can be found [here](#).
- ◆ Rounds do not need to be played at the same time; when a player has completed a round they can play another as soon as there's a new player to play against
- ◆ At the end of each game a player marks their results slip as a win or loss and has the opponent sign their name.
- ◆ After completing both games, have the player return their sheet to you and award any prizes. Our recommendation is to award prizes based on number of round wins and to cost event entry accordingly. Make sure to communicate this as part of advertising your events.



SEALED DECK

- ◆ In a Sealed tournament, each player is provided with a set of unopened booster packs from which they will build their deck.
- ◆ Each player should receive the same number of *Wilds Unknown* booster packs. Six is the minimum number of booster required and is the recommended number for Prerelease.
- ◆ Sealed decks must contain at least 40 cards. There is no maximum deck size, except that decks are limited in size by the card pool they are built from. Decks are not restricted in how many ink types they may contain and may contain any number of copies of any individual card.
- ◆ Full rules for Sealed Decks can be found in section 6 of the tournament rules found [here](#).

OTHER EVENTS AT PRERELEASE

While these kits are being used for the Prerelease pack rush and sealed events, you can still run other play in your store as part of the celebration! Draft play as well as additional sealed or pack rush events with boosters once all the Prerelease packs are used are still welcome ways to play! Constructed events (Core and Infinity) are also available to be run as normal weekly events but be aware that players have not had a chance to acquire the cards they might want. As part of the celebration of the new set we recommend a focus on limited play.

WEEKLY PLAY

Select a format that players can expect to see each week on the same day. Core Constructed, Infinity Constructed, Pack Rush, Draft, or Sealed Deck are great options depending on your players' preferences (or multiple if there is demand). We recommend awarding booster pack prizes based on performance and giving out the following items weekly at random to participants every week. The numbers listed below will more than cover a 12-week season. If you have more items than weeks you may give out more in a given week as long as you keep enough to last to the end of the season.

- ◆ 30 **Lenny** – **Toy Binoculars** promo cards (2 per week)
- ◆ 30 **Zipper** – **Tiny Helper** promo cards (2 per week)
- ◆ 30 **Will o' the Wisp** – **Forest Spirit** promo cards (2 per week)
- ◆ 12 *Wilds Unknown* storage boxes (1 every week)

LORE COUNTERS

To help make new players feel welcome and want to return, give the 12 **Touch the Sky** lore counters to players participating in a *Disney Lorcana* event for the first time in your store. If you don't use all of these during this season, you can use them to support your events next season.

STICKERS

Included in the kit are 300 **Touch the Sky** stickers. These are to give out this season to those interested in *Disney Lorcana*. This could be as part of weekly play, to those making purchases, or even just those in store that seem interested! With 300 in the kit you should have plenty for the season and can continue to give them out after the *Wilds Unknown* season if you still have some left.

DISNEY LORCANA INK PINS

We encourage you to award the 8 *Disney Lorcana* ink pins as you see fit to outstanding members of your community. These could be for helping teach new players to play, judging events, bringing friends, or other behaviors you want to encourage. These pins should not be used as a sales promotion.

Please note that this kit and its contents are not for resale. For details, please refer to the *Disney Lorcana* Hobby Store Program Terms & Conditions.

Retailer and organized play resources are also available at www.disneylorcana.com/resources

If you have any issues with or questions about this kit, please contact us at LorcanaOP@ravensburger.com.



LIST OF INCLUDED ITEMS:

- ◆ 30 Dash Parr – Lava Runner promo cards
- ◆ 30 Lenny – Toy Binoculars promo cards
- ◆ 30 Zipper – Tiny Helper promo cards
- ◆ 30 Will o’ the Wisp – Forest Spirit promo cards
- ◆ 12 Wilds Unknown storage boxes
- ◆ 300 Touch the Sky stickers
- ◆ 8 Disney Lorcana Steel ink pins
- ◆ 12 Touch the Sky lore counters
- ◆ 1 Reference sheet



Dash Parr – Lava Runner
promo card



Lenny – Toy Binoculars
promo card



Zipper – Tiny Helper
promo card



Will o’ the Wisp – Forest Spirit
promo card



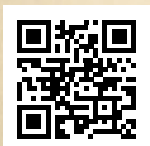
Wilds Unknown
storage boxes



Touch the Sky
stickers



Disney Lorcana
Steel ink pin



Scan here for supported
localized instructions.



Touch the Sky
lore counter