

## HELLO, EVENT HOST!

Thank you for choosing to run *Disney Lorcana* TCG programs and events! Weekly play returns with this Organized Play kit along with many promotions from the previous kit. Your kit for the *Disney Lorcana* set *Reign of Jafar* includes support for 12 weeks of in-store play activities.

In this document you will find the following topics:

- ♦ Buy-a-Box Promotion
- ♦ Organized Play Prerelease Event
- ♦ Weekly Play
- ♦ Lore Counters
- ♦ *Disney Lorcana* Ink Pins

## BUY-A-BOX PROMOTION

To help promote full box sales in your store, we've included 32 **Minnie Mouse – Daring Defender** promo cards. Provide these for free to customers purchasing a full booster box of *Reign of Jafar* set in your store, while supplies last.

Please use the following guidelines:

- ♦ Buy-a-Box promo cards are provided to customers who purchase a full booster box, while supplies last.
- ♦ Buy-a-Box promo cards cannot be distributed to customers prior to the on-sale date of Friday, May 30, 2025.
- ♦ Buy-a-Box promo cards are provided only to customers that pick up their booster box in-store.
- ♦ At your discretion, you may limit the number of Buy-a-Box promo cards a customer can receive.

## ORGANIZED PLAY PRERELEASE EVENT

*Reign of Jafar* marks the official start of the Prerelease program. We've included 64 **Pull the Lever!** promo cards to give out for participation, while supplies last.

- ♦ Players will play 2 rounds of Pack Rush, best of 1 using *Reign of Jafar* booster packs. Pack Rush rules can be found here: <https://www.disneylorcana.com/en-US/resources>
- ♦ Rounds don't need to be played at the same time. When a player has completed a round, they can play another as soon as there's a new player to play against.
- ♦ At the end of each game, a player marks their results slip as a win or loss and has the opponent sign their name.
- ♦ After completing both games, have the player return their sheet to you, then award any prizes. Our recommendation is to award prizes based on number of round wins and to set the event entry cost accordingly. Be sure to communicate this as part of advertising your events.
- ♦ Players are encouraged to enter the event multiple times if they desire as long as you can accommodate them. You may choose either to give out promos for each entry as supplies last or to limit promos to one per person, depending on demand. Whichever you do, be sure to let players know in advance.





## WEEKLY PLAY

Select a format that players can expect to see each week on the same day. Core Constructed, Pack Rush, draft, or sealed are great options, depending on your players' preferences (or multiple if there is demand). We recommend awarding booster pack prizes based on performance and giving out the following items at random to participants every week. The numbers listed below will more than cover a 12-week season. If you have more items than weeks, you may give out more in a given week as long as you keep enough to last to the end of the season.

- ♦ 32 **Lady – Decisive Dog** promo cards (2 per week)
- ♦ 32 **Aladdin – Vigilant Guard** promo cards (2 per week)
- ♦ 32 **Patch – Playful Pup** promo cards (2 per week)
- ♦ 6 **Captain Hook – The Pirate King** pins (1 every other week)\*
- ♦ 6 **Into the Unknown** pins (1 every other week)\*
- ♦ 12 **Vanellope von Schweetz – Spunky Speedster** storage boxes (1 every week)

\*By alternating these items you'll be able to provide 1 pin each week.

## LORE COUNTERS

To help make new players feel welcome, give the 6 **Rapunzel – High Climber** lore counters to players participating in a *Disney Lorcana* event for the first time in your store.

## DISNEY LORCANA INK PINS

We encourage you to award the 8 *Disney Lorcana* ink pins as you see fit to outstanding members of your community. These could be for helping teach new players to play, judging events, bringing friends, or other behaviors you want to encourage. These pins should not be used as a sales promotion.

Please note that this kit and its contents are not for resale. For details, please refer to the *Disney Lorcana* Hobby Store Program Terms & Conditions.

Retailer and organized play resources are also available at [www.disneylorcana.com/resources](http://www.disneylorcana.com/resources).

If you have any issues with or questions about this kit, please contact us at [LorcanaOP@ravensburger.com](mailto:LorcanaOP@ravensburger.com).



### LIST OF INCLUDED ITEMS:

- ♦ 32 Minnie Mouse – Daring Defender promo cards
- ♦ 64 Pull the Lever! promo cards
- ♦ 32 Lady – Decisive Dog promo cards
- ♦ 32 Aladdin – Vigilant Guard promo cards
- ♦ 32 Patch – Playful Pup promo cards
- ♦ 6 Captain Hook – The Pirate King pins
- ♦ 6 Into the Unknown pins
- ♦ 12 Vanellope von Schweetz – Spunky Speedster storage boxes
- ♦ 6 Rapunzel – High Climber lore counters
- ♦ 8 Disney Lorcana Amethyst ink pins
- ♦ 18 Disney Lorcana unnumbered table tents
- ♦ 1 reference sheet



Minnie Mouse – Daring Defender promo card



Pull the Lever! promo card



Lady – Decisive Dog promo card



Aladdin – Vigilant Guard promo card



Patch – Playful Pup promo card



Captain Hook – The Pirate King pin



Into the Unknown pin



Disney Lorcana Amethyst ink pin



Rapunzel – High Climber lore counter



Scan here for supported localized instructions.