

HELLO, EVENT HOST!

Thank you for choosing to run *Disney Lorcana* TCG programs and events! Weekly play returns with this Organized Play kit. Your kit for *Attack of the Vine!* includes support for 12 weeks of in-store play activities.

In this document you will find the following topics:

- ♦ Buy-A-Box Promotion
- ♦ Organized Play Prerelease Events
- ♦ Weekly Play
- ♦ Collection Quest or Multiplayer Event
- ♦ The Great Hunny Rescue Celebration Event
- ♦ Lore Counters
- ♦ Stickers
- ♦ Disney Lorcana Ink Pins

BUY-A-BOX PROMOTION

To help promote full box sales in your store, we've included 30 **Tigger – Hunny Barbarian** promo cards. Provide these for free to customers purchasing a full booster display box of *Attack of the Vine!* in your store while supplies last.

Please use the following guidelines:

- ♦ Buy-A-Box promo cards cannot be distributed to customers prior to on-sale date of Friday, July 17 2026.
- ♦ Buy-A-Box promo cards are provided only to customers that pick up their booster box in-store.
- ♦ At your discretion, you may limit the number of Buy-a-Box promo cards a customer can receive.

ORGANIZED PLAY PRERELEASE EVENT

Kick off the *Wilds Unknown* season the right way with Prerelease events. While the OP kit no longer contains the promo cards for these events they are now included directly in the Prerelease packs purchased from your distributor for these events. Prerelease events should be run using either the Pack Rush or Sealed Deck format. Sealed Deck events are great for a longer and more structured tournament event. Pack Rush is ideal for shorter, rapid events and to allow for a more flexible play experience. Players may include their promos in their deck but should make check that their opponent is also using their promo if playing Pack Rush to ensure fairness. Below are best practices for running these events:

PACK RUSH

- ♦ Players will play 2 rounds of Pack Rush, best of 1 using *Attack of the Vine!* boosters packs. Pack Rush rules can be found [here](#).
- ♦ Rounds do not need to be played at the same time; when a player has completed a round they can play another as soon as there's a new player to play against
- ♦ At the end of each game a player marks their results slip as a win or loss and has the opponent sign their name.
- ♦ After completing both games, have the player return their sheet to you and award any prizes. Our recommendation is to award prizes based on number of round wins and to cost event entry accordingly. Make sure to communicate this as part of advertising your events.



- ♦ Players are encouraged to enter the event multiple times if they desire and you are able to accommodate them. You may choose either to give out promos for each entry as supplies last or to limit promos to one per person, depending on demand. Whichever you prefer, be sure to let players know in advance.

SEALED DECK

- ♦ In a Sealed tournament, each player is provided with a set of unopened booster packs from which they will build their deck.
- ♦ Each player should receive the same number of Attack of the Vine! booster packs. Six is the minimum number of booster required and is the recommended number for Prerelease.
- ♦ Sealed decks must contain at least 40 cards. There is no maximum deck size, except that decks are limited in size by the card pool they are built from. Decks are not restricted in how many ink types they may contain and may contain any number of copies of any individual card.
- ♦ Full rules for Sealed Decks can be found in section 6 of the tournament rules found [here](#).

OTHER EVENTS AT PRERELEASE

While these kits are being used for the Prerelease pack rush and sealed events, you can still run other play in your store as part of the celebration! Draft play as well as additional sealed or pack rush events with boosters once all the Prerelease packs are used are still welcome ways to play! Constructed events (Core and Infinity) are also available to be run as normal weekly events but be aware that players have not had a chance to acquire the cards they might want. As part of the celebration of the new set we recommend a focus on limited play.

WEEKLY PLAY

Select a format that players can expect to see each week on the same day. Core Constructed, Infinity Constructed, Pack Rush, Draft, or Sealed Deck are great options depending on your players' preferences (or multiple if there is demand). We recommend awarding booster pack prizes based on performance and giving out the following items weekly at random to participants every week. The numbers listed below will more than cover a 12-week season. If you have more items than weeks you may give out more in a given week as long as you keep enough to last to the end of the season.

- ♦ 30 **Morph – Little Imitator** promo cards (2 per week)
- ♦ 30 **Meilin Lee – Lead Vocalist** promo cards (2 per week)
- ♦ 30 **Randall – Scary Smart** promo cards (2 per week)
- ♦ 12 *Attack of the Vine!* storage boxes (1 every week)

COLLECTION QUEST OR MULTIPLAYER EVENT

Starting with *Attack of the Vine!* we're starting to bring Collection Quest to RPH stores. This is a program you may have seen at *Disney Lorcana* Challenge events, at conventions or even on a Disney Cruise Line Ship. This event works by giving each participant a list of cards they need to collect and a number of booster packs. While they likely won't open all the cards they need, other players will be looking for a different set of cards. By working together and trading players will be able to complete their quest and receive a **Belle – Always Reading** promo card.

This is a very different type of event and one we've found to appeal to everyone from those just learning about the game to veterans. These tend to take between 30 minutes to an hour and can be a good lead-in to other play events for the evening, a fun way to

spend some time between things on the calendar, or a standalone experience when you know players are eager to open boosters. This is a play event that requires booster packs to run so make sure your entry fee for the event helps make this worth your time to run.

To create these OP kits we have to work well in advance so the Quest Cards are not currently included in this kit. In some markets they will be included in the marketing kits sent to stores. If Collection Quest is not available in your market for this set, instead use the **Belle – Always Reading** promo cards for participation in multiplayer events in your store. We are exploring the best way to bring this activity to all stores globally as soon as possible.

Finally, this is an established program but new to the store environment. As you run these events, we look forward to hearing your feedback on what is working best.

THE GREAT HUNNY RESCUE CELEBRATION

It's been an incredible play season in no small part due to the amazing communities cultivated in your store and we want to celebrate! This event is focused on community and play. For this event weekend we encourage you to run multiplayer events in the Infinity format – let players bring their favorite cards to the table to play in a non-tournament environment. Players should be in groups of 3 to 5 players and no Swiss rounds; play with whoever is looking for a match!

This is also the same weekend as the release of Illumineer's Quest: The Great Hunny Rescue. While not required for this event playing Illumineer's Quest is one option for play. This is a great opportunity to encourage players to come get their copy and try it with other members of the community.

For participating in a celebration event players should be awarded an **If I Didn't Have You** promo card (while supplies last). Additionally, we'll be sending (outside of this kit directly) pins featuring artwork from The Great Hunny Rescue. We've heard the feedback that there is an appetite for pins and an event for celebrating our community was a perfect fit. To be perfectly clear: do not expect pins to appear with every OP kit but we would like to provide them when the right opportunity arises. Provide these pins to players in the event in a way consistent with local laws and regulations.

LORE COUNTERS

To help make new players feel welcome and want to return, give the 12 **With a Few Good Friends** lore counters to players participating in a *Disney Lorcana* event for the first time in your store. If you don't use all of these during this season, you can use them to support your events next season.

STICKERS

Included in the kit are 300 **Dug – Good Boy** stickers. These are to give out this season to those interested in *Disney Lorcana*. This could be as part of weekly play, to those making purchases, or even just those in store that seem interested! With 300 in the kit you should have plenty for the season and can continue to give them out after the *Attack of the Vine!* season if you still have some left. Please note that this kit and its contents are not for resale. For details, please refer to the *Disney Lorcana* Hobby Store Program Terms & Conditions.

Retailer and organized play resources are also available at www.disneylorcana.com/resources
If you have any issues with or questions about this kit, please contact us at LorcanaOP@ravensburger.com.

LIST OF INCLUDED ITEMS:

- ♦ 30 **Tigger – Hunny Barbarian** promo cards
- ♦ 30 **Morph – Little Imitator** promo cards
- ♦ 30 **Meilin Lee – Lead Vocalist** promo cards
- ♦ 30 **Randall – Scary Smart** promo cards
- ♦ 30 **Belle – Always Reading** promo cards
- ♦ 30 **If I Didn't Have You** promo cards
- ♦ 12 **Attack of the Vine!** storage boxes
- ♦ 12 **With a Few Good Friends** lore counters
- ♦ 300 **Dug – Good Boy** stickers



Tigger – Hunny Barbarian
promo card



Morph – Little Imitator
promo card



Meilin Lee – Lead Vocalist
promo card



Randall – Scary Smart
promo card



Belle – Always Reading
promo card



If I Didn't Have You
promo card



Attack of the Vine!
storage boxes



Dug – Good Boy
stickers



Scan here for supported
localized instructions.



With a Few Good Friends
lore counter